

crf

CORPORATE RESEARCH FORUM

VIENNA

THE MEANING OF WORK



Monday 5th October — Wednesday 7th October 2015





The 7th CRF International Conference takes place from 5th – 7th October 2015 in Vienna. This will be a must-attend event for anyone interested in how people and organisations interact, and generate business success.

With a growing reputation as an international event of choice, we take an innovative approach to the way we present, discuss and debate the issues which can make a difference to organisational performance.

Entitled '**The Meaning of Work**', Vienna 2015 will embrace the musical ambience and academic heritage of our host city in a way which is sure to capture your imagination. Using the orchestra as a metaphor for organisations, we will be mixing presentation and discussion with orchestral interventions to demonstrate how we might enhance business performance.

Join us and 300+ other like-minded HR and business leaders for a unique blend of learning, sharing and relationship building.

CONFERENCE CHAIR

Nigel Nicholson FFBPs, FBAM, FIAAP



Nigel Nicholson has been a Professor at London Business School since 1990. He consults and coaches on all areas of board facilitation, leader selection and development, and culture change. Previously, he was a journalist and continues to be a frequent commentator in the media on current business issues.

PAST ATTENDEES

“One of the best conferences I have attended. Excellent content, highly provocative and extremely thought provoking.”

**Allan E Cook CBE
Chairman, WS Atkins**

“In my opinion, the CRF International Conference is the best HR strategy summit I've ever attended. From the carefully chosen location and venue to the calibre of the presenters and strategic, high-quality pitch of the theme and sessions delivery, it's a truly world-class event.”

**Ben Bengougam
Vice President Human Resources,
Europe Operations,
Hilton Worldwide**

“This was the most stimulating, thought provoking, and useful conference that I have attended in the last 10 years! ”

**Gordon Headley
Chief HR Officer, Tullow Oil**

“The CRF Conference presents a valuable opportunity to link into a variety of resources, to gather insight on your business challenges - new ideas, different approaches and a network of experienced professionals all in one place! ”

**Ruth Hutchison
Group Reward Director,
Whitbread Group**

“I look forward to the annual CRF Conference as it's one of the few HR events that combines a strong agenda with a great group of attendees - this makes it easy to put in the diary.”

**Mark Wells
Group HR Director, Experian UK**

Agenda

Monday 5th October

Mindfulness workshop Claire Breeze & Khurshed Dehnugara – *co-founders, Relume*

Welcome cocktail reception Österreichische Nationalbibliothek

Tuesday 6th October

Man's search for meaning Dr. Iain McGilchrist – *Fellow of the Royal College of Psychiatrists*

Organisations – determination and execution of purposeful strategic intent Dr. Rebecca Homkes – *Faculty member, London Business School*

Creating meaningful workplaces Professor Veronica Hope Hailey – *Dean, School of Management & Chair in Management Studies, Bath University School of Management*

Conference dinner

Wednesday 7th October

Vienna city tour

Purpose and meaning for people Gianpiero Petriglieri – *Associate Professor of Organisational Behaviour, INSEAD*

Conference forum Nigel Nicholson and speakers

The conference orchestra, led by Professor Gernot Schulz, will perform throughout the proceedings.

CONFERENCE ENDS:



Clockwise from top left:

Iain McGilchrist,
Gernot Schulz,
Rebecca Homkes,
Veronica Hope Hailey,
Gianpiero Petriglieri,
Claire Breeze,
Khurshed Dehnugara

Dr. Iain McGilchrist is a former Fellow of All Souls College, Oxford, a Fellow of the Royal College of Psychiatrists, and former Consultant Psychiatrist and Clinical Director at the Bethlem Royal & Maudsley Hospital, London.

Professor Gernot Schulz is an experienced musician and conductor, and regularly imparts executives with what can be learned from an orchestra and a conductor's leadership. He has conducted the Berlin Philharmonic Orchestra and is a welcome guest at prestigious orchestras across Europe, South America and Asia.

Dr. Rebecca Homkes is a faculty member at the London Business School and its executive education department. She also coordinates a programme for Young President's Organisation companies on strategy and execution, and serves as a fellow at the Centre for Economic Performance at London School of Economics.

Professor Veronica Hope Hailey is Dean, School of Management and Chair in Management Studies, University of Bath. Veronica's research focuses on the link between Business Strategy, HR Strategy and Change Management.

Professor Gianpiero Petriglieri is Associate Professor of Organisational Behaviour at INSEAD. He directs the Management Acceleration Programme, the school's flagship executive programme for emerging leaders, and the INSEAD initiative for Learning Innovation and Teaching Excellence.

Claire Breeze and Khurshed Dehnugara Co-founded their organisation Relume in 2000. Between them they have over 40 years' experience advising those working at the most senior levels in large, complex global organisations. They are co-authors of *The Challenger Spirit – Organisations That Disturb The Status Quo* (2011).

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Venue: Hilton Vienna Hotel, Am Stadtpark 1, A - 1030, Vienna, Austria

Cost: CRF members qualify for two places as part of their annual membership.
Attendance for non-members costs £1,500 + VAT (excluding flights and accommodation).

Accommodation: There is a non-refundable accommodation cost of £200 + VAT per night
for those who wish to stay at the conference venue. We recommend a two night stay –
Monday 5th October and Tuesday 6th October.

For more information please visit www.crforum.co.uk. To reserve your place please contact
Lynn Little at lynn@crforum.co.uk or +44 (0) 20 7470 7104.

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